



## Alissa H. Gardenswartz

### Shareholder

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303.223.1207

**Denver, Colorado**

Alissa Gardenswartz brings a wide scope of expertise and more than a decade of public sector experience to her consumer protection practice. A frequent speaker at national and local conferences, Alissa focuses on a variety of consumer protection issues, including data security, consumer lending, nonprofit oversight and regulation and consumer outreach strategies.

Prior to joining Brownstein, Alissa served as a deputy attorney general for consumer protection in the Colorado Attorney General's office. She joined the office in 2007 as an assistant attorney general and then became the first assistant attorney general overseeing antitrust cases, financial fraud and charity fraud cases and litigation related to the master settlement agreement between tobacco manufacturers and the states. In 2015, she was appointed deputy attorney general for consumer protection. In that role, Alissa oversaw all of the attorney general's consumer protection and antitrust enforcement activities as well as the office's consumer education and outreach. Additionally, she frequently testified before the Colorado General Assembly on consumer protection legislation and was one of the principal drafters of Colorado's new data protection and breach notification laws.

Alissa has also worked in private practice in both Denver and Washington, D.C. She began her career with the U.S. Federal Trade Commission Bureau of Competition. She is a past president of the National Association of State Charity Officials and has also served as faculty for the National Attorneys General Training & Research Institute and the National Institute for Trial Advocacy.

### **Practices**

Litigation, Commercial Litigation, Consumer Protection, Government Investigations & White Collar Defense, State & Local Legislation & Policy, State Attorneys General

### **Publications & Presentations**

- Brownstein Attorneys Advise on Updates to 40-Year-Old FDCPA, *Brownstein Client Alert*, September 18, 2019
- YouTube Fine Showcases Expanded Enforcement Of COPPA, Co-author, *Law360*, September 10, 2019
- Consumer Protection Law – HB 18-1128, Speaker, Colorado Defense Lawyers Association, Summer Conference, Beaver Creek, CO, July 28-30, 2019
- How States May Regulate Income Share Agreements, Co-author, *Law360*, July 24, 2019
- CFPB and FCC Disconnect: Debt Collection and Call Blocking, *Brownstein Client Alert*, May 24, 2019
- Colorado Bill Significantly Broadens Scope of the Consumer Protection Act, *Brownstein Client Alert*, April 10, 2019
- What Businesses Should Expect from Colorado's New Attorney General, Author, *Law Week Colorado*, March 4, 2018

### **Education**

- J.D., 1996, University of Chicago Law School

- B.A., 1992, *magna cum laude*, University of California, Los Angeles

**Admissions**

- Colorado
- New York

**Membership**

Faculty Member, National Attorneys General Training and Research Institute

Faculty Member, National Institute of Trial Advocacy

Board of Directors, National Association of State Charity Officials, 2010-2017 (President 2013-2014)