

Skill-Based Games Are Coming to Nevada – Could Indian Casinos Be Next?

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According to the Entertainment Software Association, approximately 155 million Americans play video games. In 2014, consumers spent \$22.41 billion on video game-related purchases. The average video game player is male and 35 years old. In contrast, the average slot machine player is female and over 40 years old. There is obviously a market here that casinos throughout the United States and their vendors have been missing. Imagine the potential increase in gaming revenue of Indian casinos if the average video game player joined the average slot machine player on the casino floor.

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