



Brownstein Elevates Two Leadership Positions

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Brownstein Hyatt Farber Schreck is pleased to announce the promotion of Lara Day to Chief Culture & Communications Officer (CCCO) and Jamie Olberding to Director of Attorney Recruiting and Integration.

In this role, Day is responsible for evangelizing, cultivating and preserving Brownstein's organizational culture, as well as driving all internal and external communications strategy.

"As a second generation law and lobbying firm, we need to be more intentional about cultivating our culture in order for it to continue to thrive," said Adam Agron, Brownstein's co-managing partner. "We believe that our distinct, enduring culture has and will continue to be our competitive advantage to achieve our success. Lara is a driving force behind Brownstein's efforts to foster and preserve our unique culture. This coupled with her deep experience in communicating the Brownstein brand internally and externally makes her the ideal choice for our new role."

As CCCO, Day will work closely with the firm's leadership team to ensure Brownstein lives its culture in everything that it does. She will champion and support initiatives that refine Brownstein's approach to hiring and retaining the best legal talent in the industry, as well as enhancing leadership development and excellent client service. Day will work to ensure the firm's culture remains strong and consistent with its values resulting in even greater productivity, efficiency, collaboration and care. In addition, she will continue to shape the firm's communications strategy. Public relations, internal communications, advertising and digital strategies will continue to be executed under her leadership.

Olberding will now be leading Brownstein's onboarding and integration initiative in addition to her previous responsibilities that included the recruitment of attorneys and policy professionals in all 12 of the firm's offices.

"Identifying and hiring top talent who will thrive within our culture is critical to our continued success," said Ellen Schulhofer, Brownstein's co-managing partner. "Jamie will continue recruiting top-notch talent to the firm while placing more emphasis on our efforts to onboard and integrate new hires with the firm's shared values."

Together, these two new leadership positions underscore Brownstein's commitment to providing clients with the highest level of service in our key practice areas and delivering business-oriented results.

Meet The Team

Lara Day Chief Culture & Communications Officer

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