
Entertainment

Today a celebrity is not just a high-profile individual, but the primary asset in a complex business enterprise organized and managed to enhance, diversify, and monetize the celebrity's talent and personal brand. Brownstein serves as corporate counsel to some of the most well-known celebrities in the entertainment industry, providing practical, strategic and industry-specific legal advice on day-to-day operational matters, extraordinary transactions and legal disputes. We help our celebrity clients realize, preserve and defend the economic value of their talent and their brand.

Brownstein's Entertainment Group combines the skills and knowledge of transactional, litigation and regulatory lawyers with decades of experience handling legal issues unique to the entertainment industry. We collaborate with our clients' entertainment lawyers, business managers, personal managers, agents, publicists and investment advisers as a fully integrated professional team to meet all of our clients' personal and business needs. The suite of services Brownstein's Entertainment Group provides includes:

- Our transactional attorneys help entertainment personalities navigate the complexities of operating as a business, providing counsel on corporate structures, business planning, intellectual property matters (including trademark and copyright registration and privacy and publicity rights), tax planning, securities law, employment law, government regulation and compliance, federal and state lobbying and dispute resolution.
- Our trust and estate lawyers work proactively with our clients' other professional advisors to create estate plans that integrate with the clients' business structure with optimal tax efficiency and that provide maximum protection for the clients' intellectual property rights. Our goal is to help our clients preserve their personal assets and upon death transfer those assets to their intended beneficiaries with minimal publicity.
- Our litigation attorneys have the multi-disciplinary experience in high stakes defamation cases, contract and profit participation disputes, and intellectual property litigation (including trademark, copyright, Lanham Act and idea submission cases), to ensure high-profile individuals are protected from both business and reputational injury.

Representative Matters

- Brownstein's Entertainment and Defamation Litigation Team won a \$19-million judgment for Wynn Resorts Chairman and CEO Steve Wynn in a defamation lawsuit against "Girls Gone Wild" creator Joe Francis. Brownstein's team proved that in today's digital world where stories, comments and images live online forever, the false and defamatory statements about Wynn could continue to damage Wynn's reputation and undermine his businesses in the highly regulated gaming industry. The Los Angeles jury originally awarded Wynn \$20 million in damages for harm to Wynn's reputation and mental anguish and an additional \$20 million in punitive damages because the jury found Francis' conduct to be intentional and despicable. After the verdict, the court granted Brownstein's request for an injunction to permanently prohibit Francis from repeating these false accusations. Recently, the judge adjusted the compensatory damages to \$19 million, an amount Wynn "is very happy with."

Meet The Team

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